



PERITI ESPERTI GARANTI

LA NUOVA MISSION DELL'AIEP

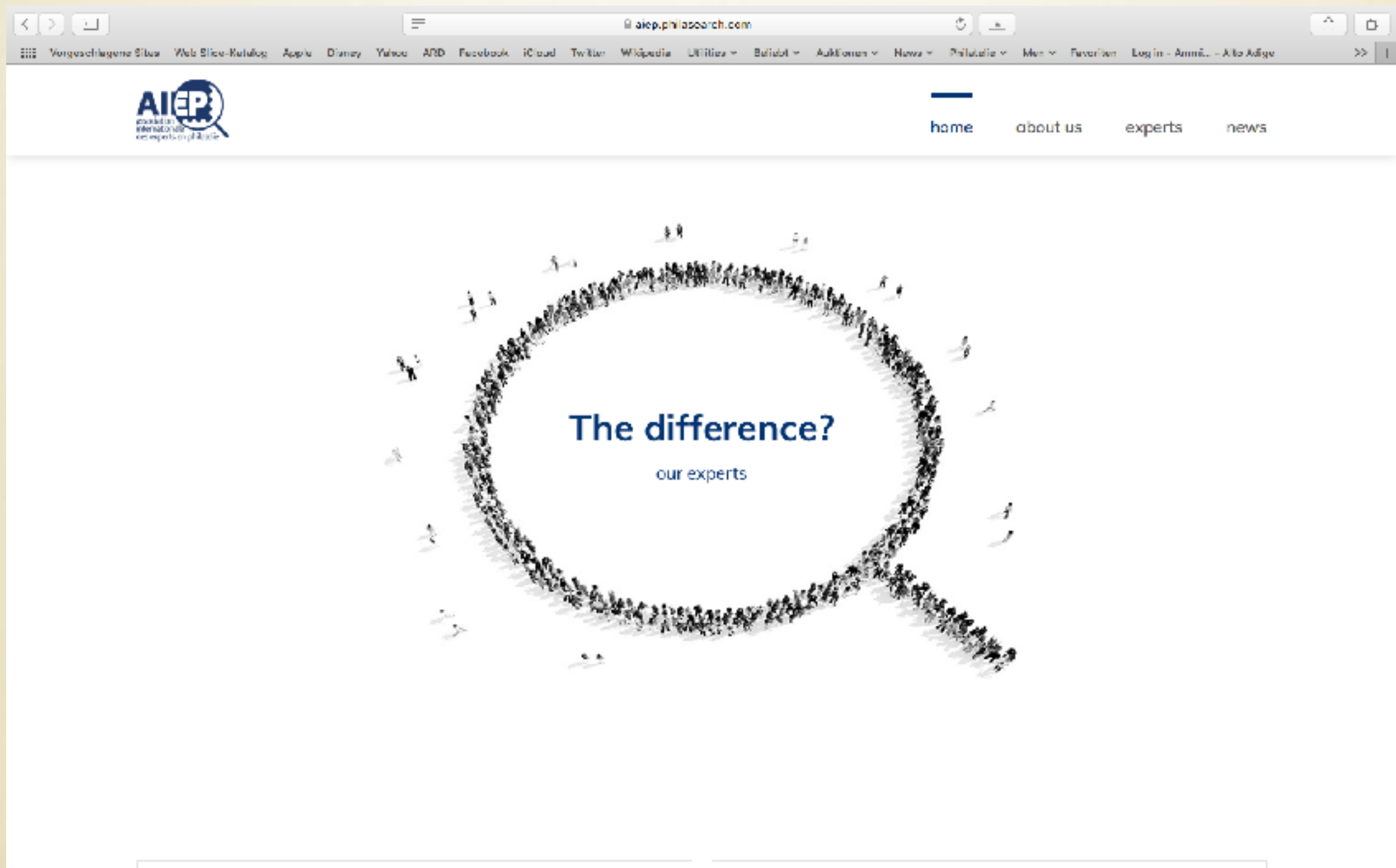
LA NUOVA MISSION DELL'AIEP

- * PROFESSIONALIZZAZIONE**
- * AUMENTARE IL GRADO DI
CONOSCENZA**
 - * METTERSI IN RETE**
 - * PARTNERIATO FORTE**
- * CRESCERE QUALITATIVAMENTE**

REFRESH, RESTYLE



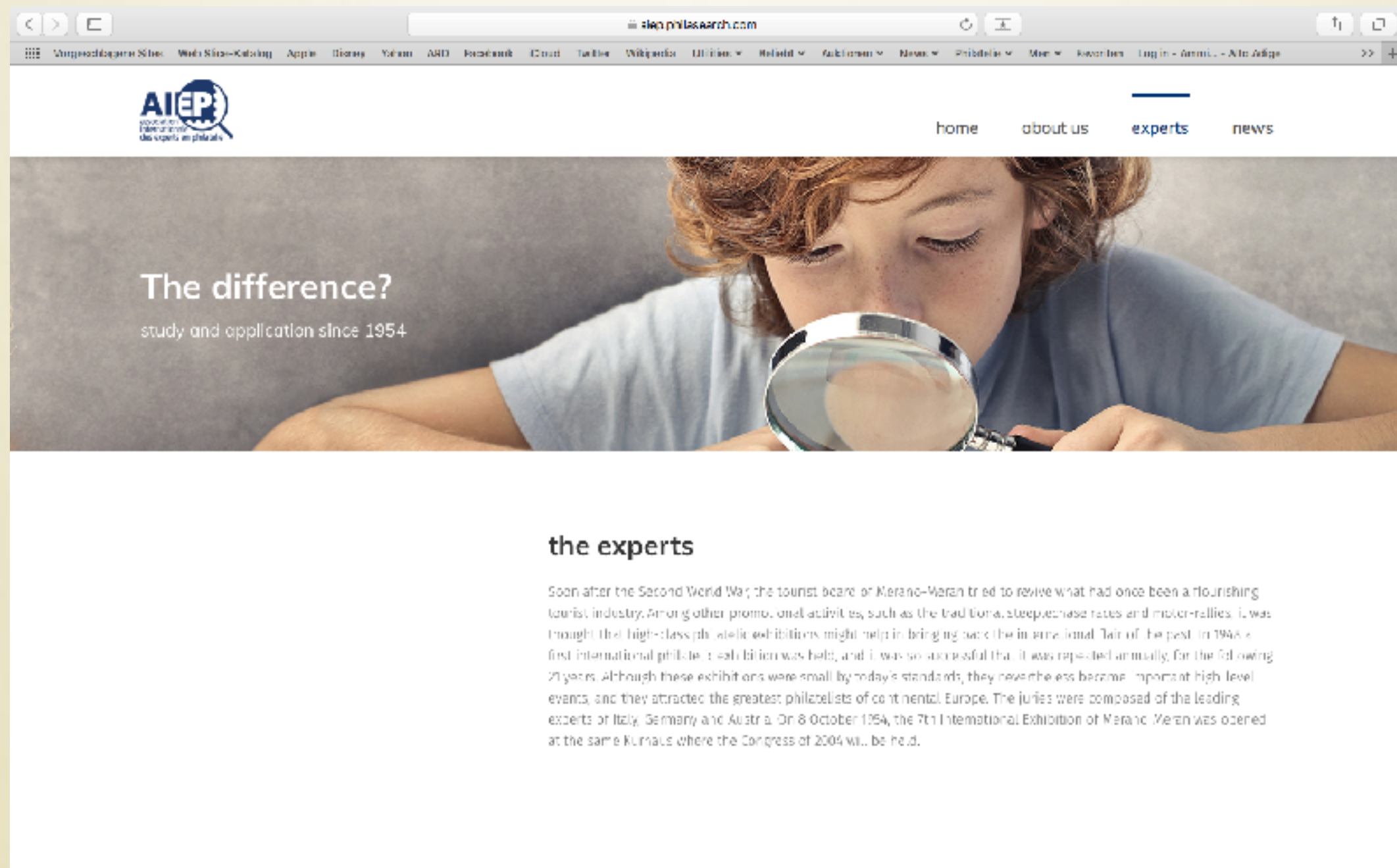
NUOVO SITO





The "International Association of Philatelic Experts" is a non-profit organisation founded in Lucerne-Meras, Italy, on 30 October 1954.

NUOVO SITO



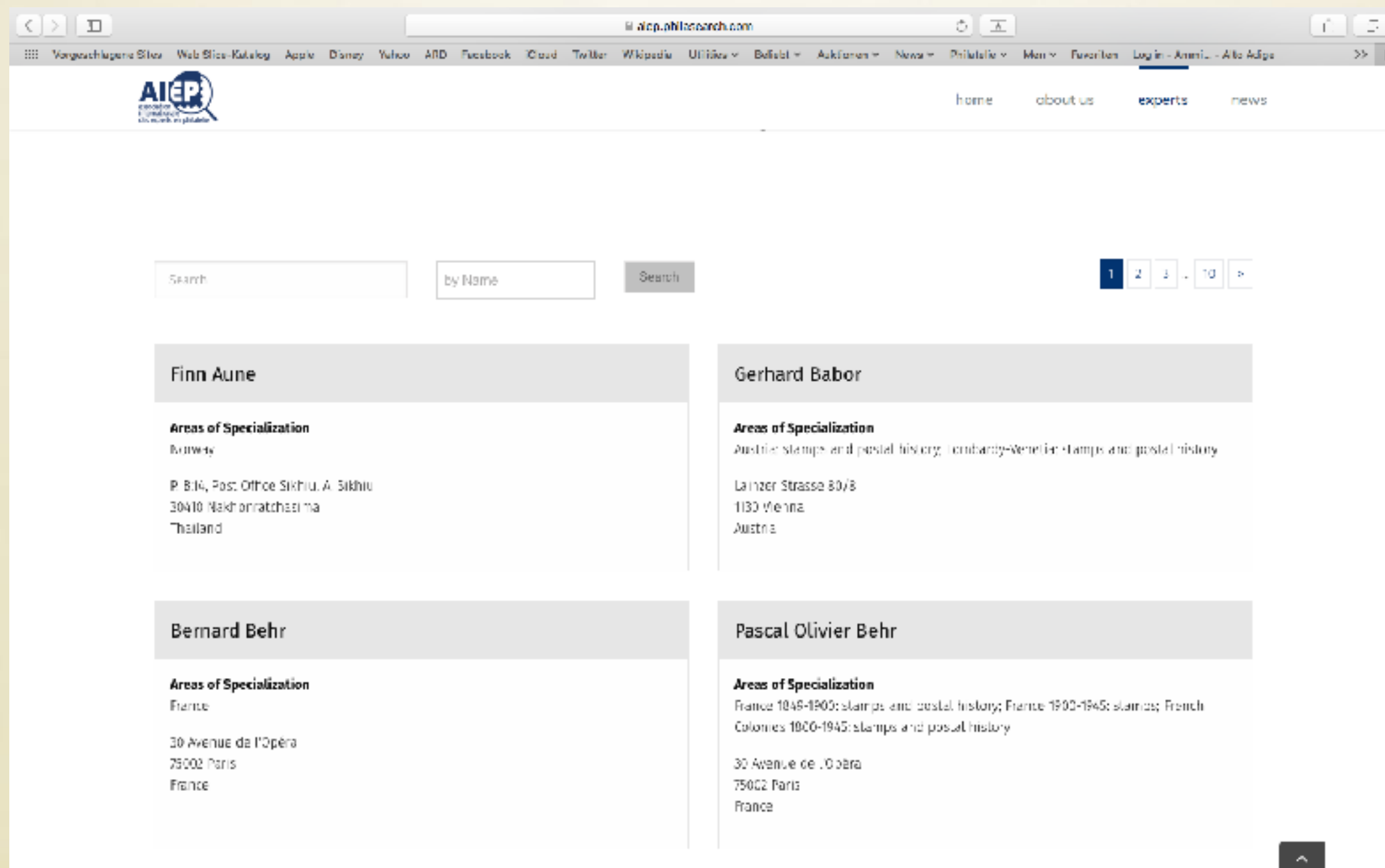
The screenshot displays the AIEP website in a web browser. The browser's address bar shows aiep.philasearch.com. The website's header includes the AIEP logo and a navigation menu with links for [home](#), [about us](#), [experts](#) (which is the active page), and [news](#). Below the header is a large banner image of a young child with curly hair looking through a magnifying glass. Overlaid on the left side of the banner is the text "The difference?" followed by "study and application since 1954". Below the banner, the section "the experts" is introduced, followed by a paragraph of text about the history of philatelic exhibitions in Merano-Meran.

The difference?
study and application since 1954

the experts

Soon after the Second World War, the tourist board of Merano-Meran tried to revive what had once been a flourishing tourist industry. Among other promotional activities, such as the traditional steepwhe races and motor-rallies, it was thought that high-class philatelic exhibitions might help in bringing back the international fair of the past. In 1948 a first international philatelic exhibition was held, and it was so successful that it was repeated annually for the following 20 years. Although these exhibitions were small by today's standards, they nevertheless became important high-level events, and they attracted the greatest philatelists of continental Europe. The juries were composed of the leading experts of Italy, Germany and Austria. On 8 October 1954, the 7th International Exhibition of Merano-Meran was opened at the same Kurhaus where the Congress of 2004 will be held.

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The screenshot shows a web browser window with the URL aiep.philsearch.com. The browser's address bar and tabs are visible at the top. The website's header includes the AIEP logo and navigation links: home, about us, experts (selected), and news. Below the header is a search bar with a 'Search' button and a 'by Name' dropdown menu. To the right of the search bar is a pagination control showing '1', '2', '3', '10', and a right arrow. The main content area displays four expert profiles in a two-column layout:

Expert Name	Areas of Specialization	Address
Finn Aune	Botswana	P. B14, Post Office Sikkhu, A. Sikkhu 30410 Nakhonratchasima Thailand
Gerhard Babor	Austria stamps and postal history; Lombardy-Venetia stamps and postal history	Lainzer Strasse 80/8 1130 Vienna Austria
Bernard Behr	France	30 Avenue de l'Opéra 75002 Paris France
Pascal Olivier Behr	France 1846-1900: stamps and postal history; France 1900-1945: stamps; French Colonies 1900-1945: stamps and postal history	30 Avenue de l'Opéra 75002 Paris France

A small upward arrow icon is visible in the bottom right corner of the page.

NUOVO SITO



[home](#)
[about us](#)
[experts](#)
[news](#)

Giacomo F. Bottacchi

Sardinia: 1851-1863, stamps and postal history; Italy: 1861-1900, stamps and postal history

Expert since: 1906 - **AIEP member since** 1996
Italian Postal History Society (AISPI) Collectors Club, New York Society Svizzera di Storia Postale

Via Fratelli Bronzetti 21
20129 Milano
Italy

Correspondence: Italian, English, French
gbstamps@gmail.com
++39 02 7385526, ++39 030 309912

Personal reference collections: Sardinia; Italian States; Italy

Personal forgeries collections: Sardinia, including the Cavallin



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CERTIFICATI NUOVI



Association Internationale des Experts en Philatélie
International Association of Philatelic Experts
Internationaler Verband der Philatelistischen Experten
Asociación Internacional de Expertos Filatélicos

N° 40001

Richard Gratton

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Windsor, Québec J1S 2G8, Canada
E-Mail: AIEPexpert@hotmail.ca

Canada, New Brunswick, Nova Scotia, Prince Edward Island,
Newfoundland, British Columbia, Vancouver Island



QUALITY LABEL



Association Internationale des Experts en Philatélie

Association based in Zürich, Switzerland.

Code of Conduct in relation to the **AIEP Quality Label**

Approved by the Board of Directors on March 17, 2018

Article 1 – AIEP Quality Label objectives

As the only worldwide association of philatelic experts, the AIEP has introduced the AIEP Quality Label in order to offer a strategic partnership with worldwide philatelic auction houses and companies, and to improve fair trade in philatelic business with the aim to protect collectors from fakes and forgeries.

Article 2 – Ethical principles

The AIEP experts abide by the following ethical and moral principles:

- Philatelic expertizing is concerned with the examination of the authenticity and condition of stamps or postal history items. It is undertaken with honesty, integrity, impartiality and an understanding and a specialized knowledge of the subject.
- The expert is bound by professional secrecy. He is relieved of this obligation only when dealing with public authorities for cases which fall under penalty of law.
- The ethics of the profession preclude a public debate between experts of differing views. The expert may express his opinion on different items in public but he shall not pass judgement on the work of a colleague unless he is required to do so by a competent authority.
- The good faith of an expert must not be questioned as long as no conclusive evidence to the contrary is available.

Article 3 – Expertizing rules

- The expert shall examine the items submitted to him for their authenticity and condition.
- The expert shall carry out his work to the best of his knowledge and belief and in accordance with the current state of knowledge in the field of philatelic expertize.
- The expert issues certificates (for genuine items) and statements (for forgeries).

NUOVI ESPERTI

New Candidates	2018						
	1	2	3	4	5	6	7
	Denes Czirok	Arnold Goller	Neill Coran Granger	Gerald Heschl	Thomas Hitzler	Everaldo Santos	Hans-Dieter Schlegel
Country	Hungary	Austria	UK	Austria	Germany	Brazil	Germany
Year of birth	1950 (68)	1964 (54)	1952 (66)	1965 (53)	1962 (56)	1939 (79)	1953 (65)
Specialization	Hungary Prephilately, Hungary 1850-1900 (Stamps and Postal History)	Austria 1850-1867 Stamps & postal history, Levant, DDSG, Bosnia 1878-1918	China stamps & postal history, particularly Dolomagers, 1897 surcharges, 1912 Provisional Neutrality	Austria Prephilately to 1850, Austrian Transit Mail	Eastern Rumelia, South Bulgaria (Lion overprints)	Brazil postal History	Germany Empire, Allied Occupation, Bizone, Berlin (West), French Zone, Federal Republic of Germany



ESTENSIONI DI AREE AD ESPERTI AIEP

	1	2	3
	Giacomo Bottacchi	Chris Ceremuga	Till Neumann
Extensions of Areas of Specialization	Italian States	Australian States	Swiss Cantonals

PARTNERSHIP

The screenshot displays the philasearch.com website. At the top, there's a navigation bar with links to various services and a search bar. Below this, a banner advertises a "19,909 lot 70th mail-bid sale closing Tuesday 10th July 2018." The main content area features several listings:

- Philasearch:** A listing for a "Special collection in 3 ring binders" with a starting price of 20,000 €.
- Auctions:** A central button labeled "Auctions".
- Shops:** A central button labeled "Shops".
- Browse:** A central button labeled "Browse".
- Login:** A central button labeled "Login".
- CherryStone:** A listing for "MALMEX 2018 A Bilateral Exhibition in Malmö" with dates from May 24th to November 24th, 2018.
- Welfare MS:** A listing for "Welfare MS with variety 'Inverted Wmk'" with a starting price of 100,000 €.

The bottom of the page shows a section for "Current Auctions" with a date of August 12th, 2018, and a link to "D&T International AB - Auction 2018-1".

PARTNERSHIP



Gert Müller GmbH & Co. KG
Internationale Briefmarken- und
Münzauktionen
Carl-Zeiss-Str. 2
76275 Ettlingen
Telefon +49 7243 56174-0
Telefax +49 7243 56174 29

[More Auction Information](#)

[Timetable](#)

Payment Options:



[Terms and conditions](#)

[Privacy agreement](#)

[Information for Online Disputes](#)

Special Auction Conditions:
The auctioneer shall receive
a commission of 22% of the bid price as
well as € 2,- per lot. When shipping the
auction lots, the postage and insurance
costs will be charged. The
legally applicable value added tax of
currently 19% shall be added to the
commission and incidental costs
(surcharge, lot... more)

1 Fehldruck 6m

Description
1/2 Tornese 1861, der spektakuläre Farbfehldruck "SCHWARZ STATT GRÜN", dreiseitig
sehr gut gerandet, kleine Beanstandungen, mit Originalgummierung. Dieser Fehldruck
gehört zu den ganz großen Raritäten Europas und ist nur in sehr wenigen Exemplaren
bekannt geworden. Ein weiteres Exemplar erzielte bereits im Jahr 2005 beim Auktionshaus
Investphila/Lugano einen Zuschlag von 80000,- Str. (Sassone Nr. 6m, früher 17m).
Fotozertifikat Bruno Savarese Oliva, Enzo Diens.

Automatically generated translation:
1 / 2 Tornese 1861, the spectacular color variety "black in lieu of green", three sided
excellent margins, small faults, with original gumming. This printing error belongs to the all
large rarities Europe and is only in very few copies have become known. Another copy
obtained already in the year 2005 near the auctioneers Investphila / Lugano a surtax from
80000,- Str. (Sassone no. 6m, early 17m). Photo certificates Bruno Savarese Oliva, Enzo
Diens.



End of after auction sale:
Sunday 23.09.2018, 23:58 CEST

Your maximum bid:

0,00	EUR
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[Enter bid](#)

[Add to Watch List](#)

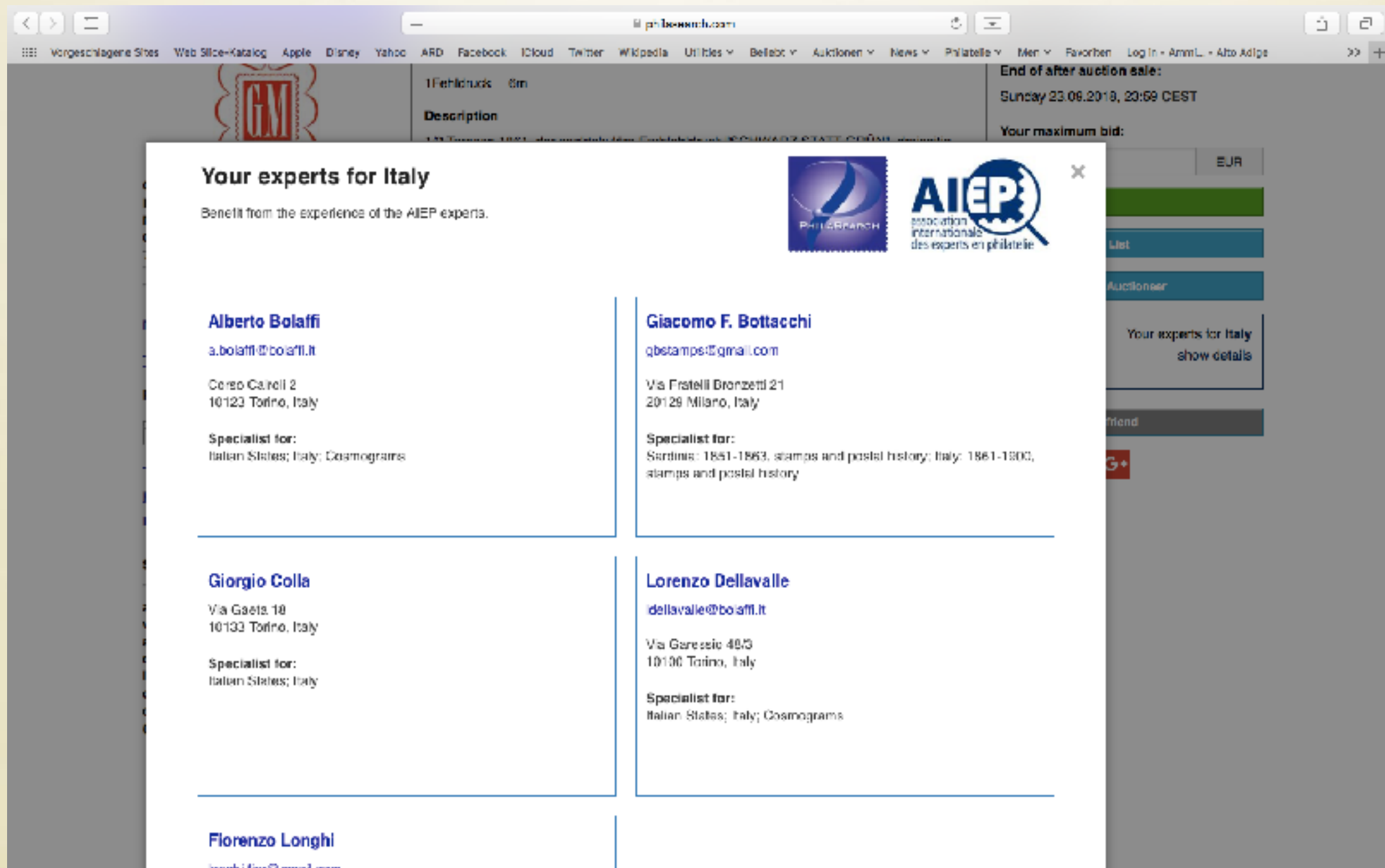
[Question for Auctioneer](#)

 Your experts for Italy
[show details](#)

[Share with a friend](#)

[Twitter](#) [Facebook](#) [Pinterest](#) [Google+](#)

PARTNERSHIP



The screenshot shows a web browser window with the URL philboerse.ch. The page displays an auction item with a description and a modal window titled "Your experts for Italy". The modal window lists five experts with their contact information and specialties.

Your experts for Italy
Benefit from the experience of the AIEP experts.

Alberto Bolaffi
a.bolaffi@bolaffi.it
Corso Carini 2
10123 Torino, Italy
Specialist for:
Italian States; Italy; Cosmograms

Giacomo F. Bottacchi
gbstamps@gmail.com
Via Fratelli Bronzetti 21
20129 Milano, Italy
Specialist for:
Sardinia: 1861-1863, stamps and postal history; Italy: 1861-1863, stamps and postal history

Giorgio Colla
Via Gaeta 18
10133 Torino, Italy
Specialist for:
Italian States; Italy

Lorenzo Dellavalle
ldellavalle@bolaffi.it
Via Garibaldi 48/3
10130 Torino, Italy
Specialist for:
Italian States; Italy; Cosmograms

Florenzo Longhi
f.longhi@bolaffi.it

MARKETING

4) As a supplementary action I would strongly recommend the re-design of the AIEP certificate. AIEP's contact with a client is usually made by a certificate. Whoever searches for "AIEP" in an internet search machine and clicks "images" will get almost exclusively images of certificates. These, however, are in a very outdated design, do not show the new AIEP brand and seem to originate from the 1950s (see III.). Also, any customer who asks an auction house for a photocopy of a certificate of a stamp he is interested in, will get this outdated document. This design, however, is not (!) timeless unlike many other certificates and documents that are designed like bonds or shares and can still be used in a hundred years. It looks old-fashioned and, being the predominant showpiece of the AIEP, should be re-designed by using the new AIEP logo and in a design that goes well with the new ad.



5) The wording in the ad is provisional. I just combined the features that were listed as being typical for the AIEP in the inquiry to avoid the dummy text that is normally used in drafts. The text has to be revised by a professional writer. The red color, too, is just one of many possibilities. The ad is designed as a one-page ad. Vertical formats such as, for instance, two-column ads should be avoided.

6) This is how the AIEP ad would look:



To demonstrate the range of possible varieties, a presentation might include examples in several colors and in different sizes (catalog, journal, etc.). Also, the depicted stamps might vary in several ads. A range of four or five ads would make the serial character evident.

7) For supplying ready-to-print ads I would only need a High-Resolution image of the new AIEP logo in sufficient size (not available in the internet) and – if required – HiRes images of those stamps that are to be included in the design. If no special stamps are necessary I would use any rare or precious stamps.

ADVERTISING



The AIEP is the only worldwide operating association of philatelic experts.

From its foundation in 1954, AIEP members advise clients all over the world competently and in any major language in all philatelic questions. The AIEP makes very high demands on its experts.

AIEP certificates represent the highest level of philatelic expertise. They are indispensable for important test objects.

Since 2018 the AIEP offers auction houses a quality label that certifies the perfect provenience of test objects. Thus, clients and collectors can be sure that their test objects have been traded correctly and fairly.

Contact us!

info@aiep-experts.net

www.aiep-experts.net/experts/contact.html



Das AIEP Qualitätssiegel ist konkurrenzlos!



Die AIEP, der einzige internationale Verband der philatelistischen Experten, hat ein Qualitätssiegel für fairen Briefmarkenhandel eingeführt. Auktionshäuser und philatelistische Fachhändler in aller Welt können eine strategische Partnerschaft mit der AIEP eingehen, um das Siegel zu erhalten. Voraussetzung hierfür ist die Zustimmung zu den AIEP-Compliance-Regeln.

Das Qualitätssiegel zeigt Kunden und Lesern, dass die betreffende Gesellschaft die AIEP-Regeln zum fairen Briefmarkenhandel befolgt sowie die Zertifikate der AIEP-Experten akzeptiert und dadurch Käufern einen wirksamen Schutz vor Fälschungen garantieren kann.

Lizenznehmer können das Qualitätssiegel in ihrer Werbung (z.B. in Katalogen, Preislisten, Anzeigen, etc.) uneingeschränkt verwenden.

Alles zum AIEP Quality Label finden sie hier:

www.aiep-experts.net/experts/images/pdf/AIEPcodeofconduct2018.pdf



SOCIAL

